

SMART **READY** EXPERIENCED  
SUCCESSIONAL  
**JUST LIKE YOU**  
RELEVANT LEADER  
INSPIRED  
MOTIVATED  
SMITH  
AMBITIOUS  
FOCUSED  
EMBA





Our students and alumni say great things about our EMBA program in Beijing, and they are JUST LIKE YOU.

## You're Ready, Let's Begin

You're ready for greater challenges. You realize it's no longer just about your functional expertise. There's a bigger picture you need to see, higher-level relationships that need to be managed and strategic perspectives you need to acquire. This all leads to a more in-depth understanding of your value proposition.

The Smith Executive MBA is an 18-month leadership development program that will transform your thinking and enable you to fulfill your true potential.

What better way to learn about our program than to introduce you to men and women who have experienced it? You're ready, let's begin.

**Ranked among the best Executive MBA programs in the world.**

ranked  
**24**  
Executive MBA (World)  
The Economist, 2015

ranked  
**7**  
Executive MBA (U.S.)  
Financial Times, 2015

ranked  
**1**  
Student Satisfaction  
Bloomberg Businessweek, 2015

## CRITICAL THINKING

# Welcome to the Think Tank

Smith Executive MBA students often compare their experience to being involved in an 18-month “think tank,” where they can bring a workplace problem to a class and return to their workplace with a solution.

Studying with classmates of varied ages and backgrounds, you’ll learn diverse ways to approach complex ideas and make decisions based on data and reasoned analysis. As a result, you’ll provide empowering leadership to your organization.



Average Age	39 years
Range of Age	28 to 54 years
Average Work Experience	15 years
Advanced Degrees	33 percent
Women	46 percent
International Students (Expatriates)	17 percent

\* Average statistics



**"I was able to quickly apply my coursework to my business."**

**-James LaCroix**

Senior Manager, Global Strategy and PMO Operations,  
Lenovo

*The Robert H. Smith School of Business Executive MBA program in Beijing gave me the knowledge and tools to face any obstacle and challenge at work with confidence. Over the 18-month program, I was able to apply lessons from every class to my day-to-day business. I highly recommend this program for anyone who is looking to boost their skills and expertise in the business world while instantly applying their knowledge to their current positions.*



**“The Smith School  
offers a premier  
education.”**

**-Benita Bi**

Head of Learning and Development,  
Amazon

*The quality of the University of Maryland's Executive MBA program is among the best. As a student, I learned from experienced professors who are leaders in their field, worked with a cohort of engaged and driven students, and – perhaps the most valuable – I learned in a dynamic and international classroom setting. By taking this journey, it has led me to think more strategically and has enhanced my life both professionally and personally.*



## Let Smith Power Your Growth

As you begin the program you'll start the executive assessment process, which consists of drawing a baseline of your strengths and identifying development opportunities. We use the data to pair you with an executive coach, who works closely with you throughout the program. This was modeled after the leadership development curriculum in the Executive MBA program in College Park, Md.

Components of our leadership development program include:



### Executive Coaching

Your executive coach will leverage your strengths and help you recognize opportunities for personal growth and development.



### Executive Assessments

Discover your best leadership style through strategic tests covering assertiveness, listening skills and personality.



### Multi-source Feedback

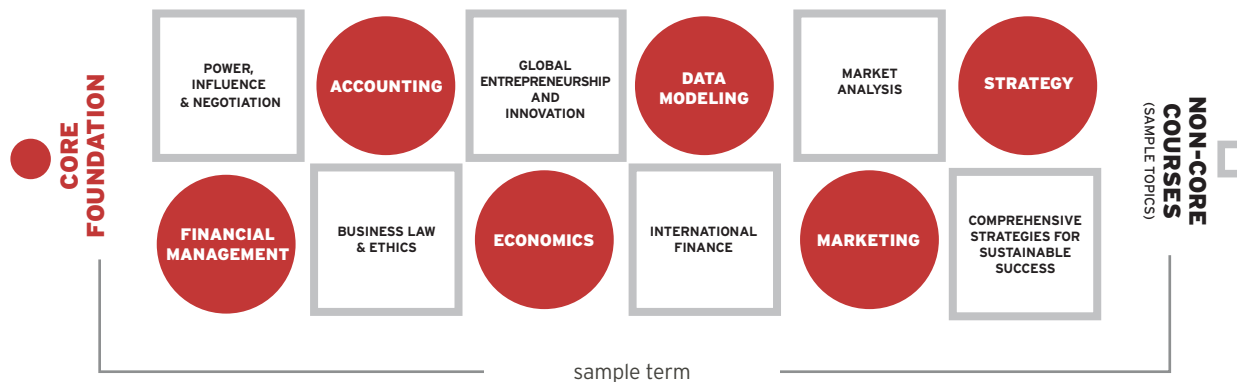
Input from coworkers, managers, customers and direct reports helps you see yourself as others see you.



## CURRICULUM

# Become a Complete Leader

Rigor and balance – that's what we strive for in our Executive MBA curriculum. The rigor comes from the traditionally demanding “core” courses taught from an executive perspective that make up the foundation of business practice. The program balances core business foundations with topical non-core courses to develop well-rounded leaders.



### US Capstone: Doing Business on a Global Scale

Students participate in a one-week capstone at the end of the program. You will meet with former government officials and experts on policy, US-China relations and international topics. The culmination of the capstone week is the graduation ceremony held at the Robert H. Smith School of Business in College Park, Md.







**“Smith’s branding  
visibility in China  
is unmatched.”**

**-Zhuoyan Wang**

Senior Vice President,  
HuanQiu Contracting and Engineering Corporation

*Completing the Executive MBA with the University of Maryland was the best career decision I have made. I formed strong connections with other leaders in diverse corporations, and I am also part of a strong alumni network. The University of Maryland name is strong and widely recognized in China. Being able to be associated with the name is priceless. Having the formal business knowledge to enhance my experience within my industry has provided me a new level of visibility in my company that is invaluable.*

**"We have access  
to top-quality  
Smith faculty."**

**-James Li**

Vice President,  
Samsung Electronics China Headquarters

*Graduating from the Executive MBA program at the Robert H. Smith School of Business has enhanced my career over the last 10 years. It enabled me to experience top-quality Executive MBA teaching from a US institution and to acquire a comprehensive understanding of corporate control and business development. Because the program is delivered solely in English, it enhanced my overall business communication skills and my ability to conduct international business.*



## WORLD-CLASS FACULTY

# Engage With Faculty Focused on You

Smith Executive MBA faculty are renowned scholars in their respective fields. Just as important, they are engaged, thoughtful teachers who take great pride in producing graduates who are analytical, resourceful, innovative and hardworking. They serve as dedicated mentors who prepare you to manage complex problems, find entrepreneurial solutions and succeed at the highest levels.

Smith faculty serve as consultants and have significant international exposure, bringing real-time relevancy to the classroom.

**Study with world-class faculty known for research excellence.**

ranked  
**4**  
Faculty  
The Economist, 2015

ranked  
**17**  
Research  
UT Dallas Top 100 Business School  
Research Rankings, 2015

ranked  
**23**  
Research  
Financial Times, 2016





## Start Your Journey

You are invited to learn more about our top-ranked EMBA program. The program begins and ends with a one-week residency. Classes meet one weekend per month, Thursday-Sunday, for 18 months. Classes begin in May with a one-day orientation in April.

Admission is highly competitive and based on significant, relevant professional and managerial experience. The GMAT is not required. Applicants must demonstrate English proficiency through an interview process. Join us at an upcoming information session in Beijing, or by personal appointment.



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